

# FOUNDATION FOR TEACHING ECONOMICS

## MEMORANDUM

TO: Program Applicant  
HSBC Institute on the Environment and the Economy

FROM: Donald Fell, Institute Director

RE: Application Procedure

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Thank you for your interest in the HSBC Institute on The Environment and the Economy. Per your request, I am forwarding you an application for the specific Institute site you requested.

You will need to do the following to apply for the Institute:

- download, complete and mail in the application as noted. (**Your signature is required on three separate pages of the application materials.**)
- enclose with your completed application a \$100 refundable deposit check **payable to the Foundation for Teaching Economics.**

(**Note:** Do not make the check payable to either a Council or Center.)

Applicants are taken on a first come basis, so I encourage you to forward your completed materials and refundable deposit check as soon as possible. Each Institute usually fills completely, so the earlier you get your materials in, the better chance you have of being accepted.

For your information, there is also a program schedule accompanying the application. Please note the start time for the first day of the program, and plan on being at the program site at least 30 minutes prior to the formal start time. In order to receive graduate credit, participants must attend all scheduled sessions, without exception.

Should you have questions, you may contact me at: [don.fell@verizon.net](mailto:don.fell@verizon.net)

# HSBC INSTITUTE ON THE ENVIRONMENT AND THE ECONOMY

*A Program of  
The Foundation for Teaching Economics  
in partnership with the  
Arizona Council on Economic Education*

- PROGRAM DATES: April 24 - 27, 2010
- LOCATION: Scottsdale Cottonwoods Resort & Suites  
6160 N Scottsdale Road  
Scottsdale, AZ 85253 D: 480.443.5895 F: 480.951.2434  
[www.scottsdalecottonwoods.com](http://www.scottsdalecottonwoods.com)
- PROGRAM GOAL: To help middle and high school teachers better understand environmental economics issues and to help them relate these issues to their students.
- PROGRAM STAFF: Donald G. Fell, FTE Program Director  
  
Bradley Hobbs, Professor of Economics and Finance  
Florida Gulf Coast University
- PARTICIPANT COSTS: Round trip transportation to and from meeting site.
- PROGRAM SCHOLARSHIPS: **The Foundation for Teaching Economics will cover all costs for lodging, registration, materials, field trip / field trip transportation and most meals. A \$100 expense honoraria will be paid if lodging is not needed.**
- APPLICATION PROCEDURE: **Immediately fill out and fax in. Send check via mail.**  
Completed application received by the Arizona Council on Economic Education, **including \$100 refundable deposit.**  
**(Make deposit check payable to Foundation for Teaching Economics.)**
- Registration form must be accompanied by a refundable \$100 check payable to The Foundation for Teaching Economics.**  
**(Check to be returned uncashed at the end of the program if all sessions have been attended.)**
- SEND ALL MATERIALS TO: Elizabeth Volard, President  
Arizona Council on Economic Education  
6991 E Camelback Rd # 297, Scottsdale, AZ 85251  
Ph: 480.368.8020 E-mail: [evolard@azecon.org](mailto:evolard@azecon.org)

## Participant Application Form

# HSBC INSTITUTE ON THE ENVIRONMENT AND THE ECONOMY

### Scottsdale Cottonwoods Resort & Suites

April 24 - 27, 2010

**Fill out and ASAP with \$100 refundable FTE deposit to:**

Elizabeth Volard, President  
Arizona Council on Economic Education  
6991 E Camelback Rd # 297, Scottsdale, AZ 85251  
Ph: 480.368.8020 E-mail: evolard@azecon.org

Name: \_\_\_\_\_ First Name (for name tag): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
(Home) (Work)

School Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Number of years of full time teaching experience: \_\_\_\_\_

Subjects Currently Teaching \_\_\_\_\_ Number of Students (Yr.) \_\_\_\_\_ Grade Level \_\_\_\_\_

How do you feel this program would benefit you?

*I hereby confirm that I am presently a full time educator and / or will be a full time educator in the 2010 – 2011 school year. If accepted into this Institute I verify that my schedule will allow me to attend **all** scheduled sessions.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**(Note: Applicants may attend the Institute a maximum of two times.)**

If applicable:

Nominated by: (if applicable): Name: \_\_\_\_\_ Position: \_\_\_\_\_

*Foundation for Teaching Economics /  
Arizona Council on Economic Education*

**Schedule of Events**

**HSBC INSTITUTE ON THE ENVIRONMENT AND THE ECONOMY**

**Scottsdale Cottonwoods Resort & Suites**

**April 24 - 27, 2010**

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Day 1	1:00 1:30 p.m. - 5:45 p.m. 6:30 p.m. - 9:30 p.m.	Registration General Sessions Hosted reception and dinner
Day 2	7:15 a.m. - 8:00 a.m. 8:00 a.m. - 12 noon 12 noon - 2:30 p.m. 2:30 p.m. - 5:00 p.m.	Continental breakfast General sessions Lunch (on own) General Sessions Dinner / Evening (on own)
Day 3	8:00 a.m. - 5:00 p.m.	Field trip (off site) Dinner / Evening (on own)
Day 4	8:00 a.m. - 8:30 a.m. 8:30 a.m. - 12 noon 12 noon - 2:30 p.m.	Continental breakfast General sessions Closing group luncheon

**INSTITUTE GUIDELINES:**

**Dress for all sessions is casual.**

**Parking charges, if applicable, are the participant's responsibility and will not be paid by FTE.**

**Guests of participants are not to be included in any meal / event function.**

**Participants agree to attend all sessions.**

**Credit will not be granted if all or part of any session is missed.**

**\$100 deposit fee will be forfeited unless written cancellation is received 30 days prior to program start date.**

**Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_**

**Lodging Information Form**  
**HSBC INSTITUTE ON**  
**THE ENVIRONMENT AND THE ECONOMY**

**Scottsdale Cottonwoods Resort & Suites**

**April 24 - 27, 2010**

**Name:** \_\_\_\_\_

*Room and tax will be paid for all participants staying with another participant. For those choosing to either have a single room or to stay with a guest who is not a program participant, \$50 per room for each of the nights of April 24, 25, 26 will be covered by the Foundation for Teaching Economics. The participant must pay all additional expenses. NO OTHER LODGING NIGHTS WILL BE COVERED BY FTE.*

*Additionally, FTE will only make hotel reservations for the three nights of the Institute as noted on this announcement. If additional lodging nights are needed, those lodging arrangements are the exclusive responsibility of the participant, not FTE.*

**Check applicable categories:**

\_\_\_\_\_ No, I will not need lodging.  
(*\$100 expense honoraria to be paid to those not needing lodging and attending all sessions*)

\_\_\_\_\_ I will need the following lodging: (check one)

\_\_\_\_\_ Single room.  
\$45 per night for April 24, 25, 26 to be covered by FTE.  
(Approximately \$55 per night is to be covered by participant.)

\_\_\_\_\_ Double room with a program participant.  
(All room and tax covered by FTE for April 24, 25, 26.)

\_\_\_\_\_ Double room with a non-participant guest.  
\$45 per night for April 24, 25, 26 to be covered by FTE.  
(Approximately \$55 per night is to be covered by participant.)

Room preference: \_\_\_\_\_ Smoking (cannot be guaranteed) \_\_\_\_\_ Non smoking

Date of Arrival: \_\_\_\_\_ Date of Departure: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return completed form to: Elizabeth Volard, President  
Arizona Council on Economic Education  
6991 E Camelback Rd # 297, Scottsdale, AZ 85251  
Ph: 480.368.8020 E-mail: evolard@azecon.org

# HSBC INSTITUTE ON THE ENVIRONMENT AND THE ECONOMY

-----a program of the Foundation for Teaching Economics

## PROGRAM SYNOPSIS

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*The Environment and The Economy* is a 4 - day residential program for teachers designed to help integrate an understanding of environmental issues into classroom discussion. Focus of the program is to present an understanding of how market forces may be used to solve environmental issues.

The program is structured as a business conference and incorporates a blend of learning activities including hands-on classroom activities, lectures, simulations and a one-day field trip. All materials and activities have been developed specifically for this program.

Key topics covered in the program include:

- § *Tragedy of the Commons*
- § *Wealth creation*
- § *Endangered species*
- § *Cap and trade*
- § *Land use*
- § *Air and water quality*

Key concepts covered in the program include:

- § *Marginal decision-making*
- § *Externalities*
- § *Scarcity*
- § *Pricing*
- § *Opportunity cost*
- § *Incentives*

**Optional:** *The Institute may be taken for 2 graduate hours credit in economics from Florida Gulf Coast University, a state university in Florida. Grading is S / U. Total cost for two graduate credit hours and one transcript is \$200 and must be paid by check or money order (payable to FTE) at the end of the Institute.*

**Allow 10 - 12 weeks from end of Institute for receipt of transcript.**